

ORDER



Orders	Order / Rev:	07257	Primary AE:	Amy McCreary
	Alt Order #:	06859514/6860422	Sales Office:	BLPHI
	Product Desc:	D.TARKANIAN FOR CONG	Sales Region:	National
	Estimate:			
	Flight Dates:	10/02/12 - 10/07/12		
	Original Date / Rev:	09/28/12 / 10/02/12		
	Order Type:	GENERAL		
Agency	Name:	Sandler-Innocenzi, Inc.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	705 Prince St. Alexandria, VA 22314	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	Tarkanian for Congress - Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$0.00
KTUD	1%	\$0.00
KVVU	17%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$0.00